

THE BALLET EDUCATION AND SCHOLARSHIP FUND, INC.

a 501(c)(3) a not-for-profit corporation

P. O. Box 2146 St. James, New York 11780-0605 Tel (631) 584-0192 Fax 862-0507

This advertisement solicitation is in conjunction with BESFI's annual Benefit Performances and program journal at Stony Brook University's Staller Center for the Arts on Saturday, May 14 at 7PM and Sunday, May 15, 2022 at 2PM Annual journal distribution is in excess of 650+.

AD SIZE	Comps for Commerical Ads Only	COST	COMPS	
1/8 PAGE	(business Card 2"H by 3 1/2"W)	\$70.00		Photo n/a
1/4 PAGE	(2"H by 7"W or 4"H by 3 1/2"W)	\$110.00		Photo \$50
1/2 PAGE	(8"H by 3 1/2"W or 4"H by 7"W)	\$210.00		1st photo free
3/4 PAGE	(6"H by 7"W)	\$280.00		1st photo free
FULL PAGE	(8"H by 7"W)	\$350.00	4	1st photo free
SPECIAL EXTRA WIDE (8"H by 10"W)		\$490.00	5	
FULL INSIDE (COVER (8"H by 10"W)	\$700.00	6	
FULL OUTSID	E BACK COVER (8"H by 10"W)	\$800.00	6	

ADVERTISER'S NAME______ PHONE_____

COST_____

ADDRESS_____(ZIP)____

AD SIZE

SPECIAL INSTRUCTIONS REPEAT 2019 AD ON PAGE #_____

AUTHORIZED SIGNATURE DATE

ADVERTISING COPY AND PAYMENT MUST ACCOMPANY ALL ADS. CHECKS ARE PREFERRED AND SHOULD BE MADE PAYABLE TO BESFI. FOR COMMERCIAL ADS SOLICITATION DEADLINE IS APRIL 22, 2022. FOR PERSONAL ADS SOLICITATION DEADLINE IS APRIL 15, 2022. THANK YOU FOR SUPPORTING BESFI

OFFICE USE ONLY			
AD #	DEPOSIT #		
CHECK #	CHECK AMT		
CASH REC #	CASH AMT		
BESFI REP.			

This agreement is a binding contract and should be read carefully.